



harver edge

Elevate Your Life & Organization

ORGANIZATIONAL TRAINING & LEADERSHIP DEVELOPMENT

Our team helps organizations, executives, leaders, and families obtain breakthroughs and gain and capitalize on their advantage to be successful, profitable and sustainable.

CORPORATE CHARM™, IMPROVE YOUR BRAND, ENGAGEMENT, AND SERVICE

This active participant-centered and results-based 12-month coaching program is what 21st century organizations and leaders need to lead, serve with greater confidence, shift culture, and improve outcomes. Participants hone in on executive presence, emotional intelligence and learn that "how they show up" and engage impacts performance, diversity, equity, and inclusion, belonging (DEIB), customer service, and ultimately success. During this time, participant's brand, engagement model, and customer service is discussed and challenged, so improvement strategies are developed.

Participants learn how to . . .

Charm with your brand:

- Understand your brand (i.e., leadership style, diversity and inclusion, organizational culture and climate)

Charm with your engagements:

- Understand your engagement (i.e., communication, crisis and risk management, conflict resolution)

Charm with your service

- Understand your customer (i.e., know your customers' needs and how to serve your target market and leverage your strengths)

EXECUTIVE P.L.A.Y.

This program is for executives and team leaders who want to learn to create accountability, reciprocity, engagement, and successful team environments. P.L.A.Y. (Prepare to Lead, Achieve, and Yield) is a 5-hour intensive coaching program to impact work relationships, productivity, job satisfaction, and team performance.

Participants learn to:

- Increase their awareness
- Gain an understanding of the power of forgiveness
- Identify how to build trust
- Gain a greater understanding of the power of diversity
- Develop action steps as a team to enhance their ability to play well and succeed.





Elevate Your Life & Organization



Presentations are offered as workshops,
breakouts, and retreats. For additional
topics and customized organizational
training and leadership development,

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Clients are saying

“Powerful questions Harver Edge used shifted my mindset, and I took actions to move forward. I learned how to navigate challenges with customers, personnel, other executives, and service delivery better.”—*J. Butler, Senior IT Executive*

“Through working with Laura D. Harver, I learned to be concise in my communication and less apologetic when an apology was unwarranted. I engaged others and helped them to identify the goal or issue and then afford THEM the time and space to make informed decisions.”—*A. Jackson-Warren., Educator*

“I learned to negotiate on the job and received a dramatic increase in pay.”—*M. Smith, Speaker*

“I looked at what was holding my life up and executed plans to get me where I wanted to be.”—*A. Canty, College Student*

Laura D. Harver, Founder

Laura D. Harver is the founder and C.E.O. of Harver Edge. She stays at the top of her game so that clients receive cutting-edge strategic solutions and transformational results that align with their vision. She is the Innovative Solutionista™, a credentialed Professional Certified Coach (P.C.C.), Certified Image Consultant, corporate trainer, poet, and professional speaker.

Laura brings innovative ideas and cross-industry knowledge to any situation leaders encounter; her experience as a former educator, academic and career advisor allows her to help clients achieve their optimal potential. She leverages the successes of her 15+ years of coaching, training, and consulting to continue to deliver real results and life-changing solutions to more than 500 clients.

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